

Best Practices from Healthy Churches for Recurring Giving

Webinar Resource Pack



Resource Pack



Webinar Slide Deck

Announcement Templates

- 10 unique templates to help you invite recurring giving during service-time, via email, or printed letters.

Giving Scripts

- 7 Pre-Written Scripts designed to share the 'why' behind generosity. Great for regular, planned 'giving moments' to help your Members connect the dots about giving and invite them to join your mission & vision.

The Spark Campaign

- The Spark Campaign is a done-for-you plan designed to boost recurring giving over a short period of time. It includes expert coaching, ready to use resources, and even an example sermon.
- **Note:** Provided by Rocket Give (a Ministry Brands company), this campaign is a little older, so it focuses exclusively on 'online' giving (via a computer). *That said, the content remains fantastic.* We suggest simply adding text and mobile giving options to your communication & strategy.

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Video How-To Guides

- Step by step videos on how to give online, via text, or mobile app. Great for your website, social media, or showing how to setup a recurring gift – right from the front!
- See them in use on this [example website](#)

Free Image Resources

- Use these free images to promote giving on your website, social media, and link them to our Video How-To Guides!

Engaging Legacy Givers

- Use our [Virtual Terminal](#) to setup one-time or recurring gifts on behalf of your donors.
- On your Giving page, invite donors to contact you if they're not comfortable setting up an online gift themselves.
 - See an [example here](#)

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Recurring Giving Promotion Tips

- This article is chock-full of tips to promote recurring giving and provides a tremendous example of using Giving Tiers.

Free Success Coaching

- We'd love to meet with you one-on-one to review best-practice, how-to, forms, mobile, or just about anything as it comes to giving!

[Sign Up Here!](#)

Let Us Help! Summer Giving Email Campaign

- Want to launch a recurring giving drive this summer? Let us help! Meet with our Success Coaching Team and together we'll help compose an email campaign to your members and send it for you – FREE!
- That's right, FREE – no strings attached! It's our goal to help you succeed!

[Learn More & Sign Up Here!](#)